YOUR NAME

PROFESSIONAL TITLE

Location | Phone | Email | LinkedIn / Portfolio Link (optional)

Professional Summary

Results-driven Marketing Executive with 5+ years of experience in digital campaigns, brand management, and performance analytics. Proven track record of increasing lead conversion by 30%. (Example)

Work Experience

[Job Title] – [Company Name]

Location | Month YYYY – Month YYYY

- Increased customer retention by 20%
- Reduced fraudulent charges by 50%
- Improved product recommendations and increased sales
- Drove business decisions and reduced operational costs

[Previous Job Title] – [Company Name]

Location | Month YYYY – Month YYYY

- Cleaned and preprocessed data
- Conducted statistical tests for decision support
- Developed machine learning models for prediction
- Collaborated on A/B tests, increased click-through

Education

[Degree] – [University Name]

Location | Year of Graduation

(Optional: Add honors, GPA, or relevant coursework)

Jasper University, MS Data Science, 20XX
Major: Data Science | Minor: Machine Learning

Bellows College, BS Mathematics, 20XX
Major: Mathematics | Minor: Computer Science

Skills & abilities

- Management
- Problem solving
- Communication
- Leadership