



taggd. Code Of Work

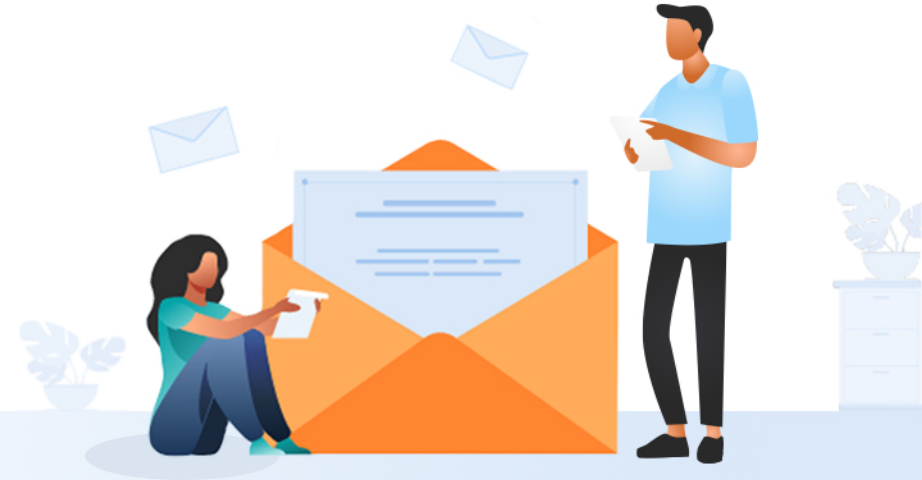
Journey to **2025**

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This document is part Manifesto, part Employee Handbook and part Diary of Dreams for all of us at Taggd. We believe that we are on an exciting journey, which may look like that of many startups before us but will bring some intriguing twists and turns which will make it unique. It is these twists and what we will learn from them – that would be our contribution to the generation of organisations who will join after us!

Whether you are a Tagger, a Neo-Tagger, or a customer—we would like to believe that this document helps you understand us better and maybe fall in love with us and the New World of Recruitment we are creating. If it does, do share it with us at impressme@taggd.in

P.S. Yes, we do read emails that come to these mailboxes and quite regularly. Yes, we are that crazy!



A Big Thank You!

- ✓ The Netflix Culture Deck
- ✓ Hubspot Culture Code
- ✓ Uber's Culture Norms
- ✓ PeopleStrong's New Code of Work

Thank you for inspiring us with your journeys. Goes without saying, that we admire you all. And when we found something in your journey that we felt we couldn't say better – we didn't. Hope that's okay



Our Story

Our Journey to the
Top of the World

taggd.



Our purpose is to
Create Success
for **Each Hiring**
Manager.



We are on a **mission** to ensure that **Hiring Right** is **Not Incidental**

By creating a digital platform that democratizes
access to the art and science of hiring.



Our **Vision** is to fulfil
1 Million Jobs through
our ready to hire talent
platform by **2025**



Over **1000 employers** hiring
from the platform



Ready to hire talent database across
800 job roles of **3 million candidates**



Platform Revenue of
500 Cr (68 Million USD).



A **dream team*** of recruiters, each of whom will develop
and manage the largest recruiting partner network
to deliver **1 Cr** (137 K USD) revenue annually.

*A dream team is one in which all of the colleagues are extraordinary at what they do and are highly effective collaborators. It is about pushing yourself to be the best teammate you can be, caring intensely about your teammates, and knowing that you may not be on the team forever. Courtesy: Netflix



Our Culture Code

Ethical safeguards
on this journey to
the Top of the World

taggd.



The Culture Code of Taggd.

We are **obsessed** about **making** our **customers successful**. The red dot in our logo reminds us to do that every single day.

We have an **addiction to action**. We believe that standing still is not an option. You snooze, you lose.

We believe **if it isn't simple, it isn't done**.

Data is dearest to our hearts and minds.



We respect **ideas over hierarchy** and that is why a combination of **courage** and curiosity is what we look out for in all our people.

We **cultivate and embrace differing perspectives** to make better decisions. Silent disagreement is a no go.

It's **work and life, not work vs. life**. And we encourage our teams to find their individual balance between both.

We **iterate, perfect. Repeat**, every day. Challenging status quo is the norm.



5g's that make a Tagger

go-getter.

Focus on Solutions. Embrace ambiguity. Deliver outcomes, resourcefully.

gifted.

Exceptional. Make connections that others miss. Thrive on change and making things simple.

genuine.

Authentic. Transparent. Known for candour and being consistent on and off face.

guides.

Curious seekers and admired sources of knowledge in their areas of expertise.

grounded.

Accepting of divergent thoughts to find the best solution there is.

taggd.



Dream **Jobs**. Best **Talent**. Find it all at **Taggd**



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